



cranberry juice

Ingredients

100 % organic cranberry juice
All our juices are pure, single strength juices, not made of concentrates and undiluted

Characteristics

Pajottenlander cranberry juice has a dark red colour.
The taste is very sour, typical cranberry.

Qualities

Pajottenlander cranberry juice is a cranberry juice of special quality. It is obtained from a light first pressing of the berries. The berries are then dried further for consumption. This premium 'virgin' juice ensures the brix (measurement for glucose) to be about 12°, which is higher than normal.

The cranberries (*Vaccinium macrocarpon*) for the cranberry juice Pajottenlander originate from Canada. They are specially selected for their soundness and colour, and cultivated in a well drained acidic peaty soil, in which they can grow in optimal conditions.

Cranberry juice is wellknown for its preventive and curative effects in case of bladder infections, thanks to **proanthocyanidins** (tannins) or bioactive substances that have strong antioxidant effects and slow down inflammations. Proanthocyanidins inhibit *Escherichia coli* bacteria to stick to the sides of the urinary tracts which causes infections.

A specific clinical study shows that the number of urinary tract infections with women is reduced in proportion to a daily intake of juice, which equals a dose of 36 mg proanthocyanidins (80 ml).

Cranberry juice Pajottenlander is a strong drink with a refreshing sour-sweet taste.

Drinking 100 ml of cranberry juice twice a day gives the best results.

Recommended selling price from November 1st, 2018

cranberry juice pure 0,75 L € 7,95
100% cranberries

apple-cranberry juice 0,75L € 2,95
with 20% cranberries and 80% apples



Nutritional values per 100 ml	
Energy	146 kJ/34 kcal
Fat	<0,5 g
- of which saturates	0 g
Carbohydrate	8 g
- of which sugars (naturally occurring)	4,4 g
Protein	0 g
Salt(naturally occurring)	0,01 g